



SUPERCOMM

OCTOBER 26 - 28, 2010
McCORMICK PLACE, CHICAGO IL

The momentum continues for 2010! SUPERCOMM provides a foundation for the communications industry to explore the technological transformation created by Broadband innovation. Large and small service providers and enterprise and institutional communications buyers attend SUPERCOMM to identify the solutions designed to enhance their networks and monetize their investment in Broadband.

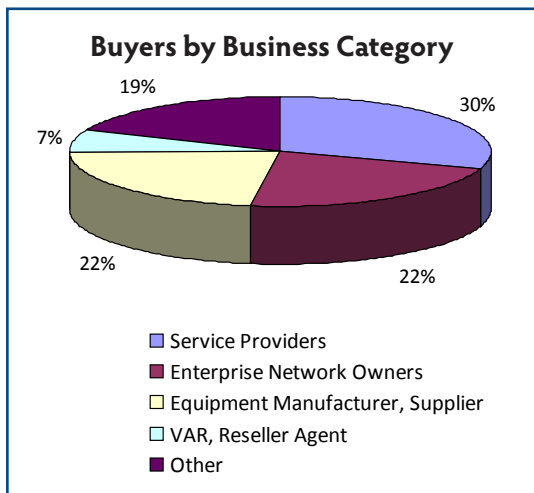
For Marketing and Sales professionals looking to upsell to existing technology customers, generate highly-qualified new prospects, and increase overall brand and product awareness, SUPERCOMM offers high return for your marketing investment. **Contact our Sales Team today!**

WHO ATTENDS SUPERCOMM?*

SUPERCOMM's Broadband Life forum brings service providers in telecom, internet, cable and satellite together with enterprise network owners in healthcare, education, business and home entertainment to explore the opportunities and challenges created by broadband's impact on our homes and offices.



* Based on unaudited 2009 pre-show registration data



- CONVERGED NETWORKS**
- AT&T
 - CenturyLink
 - CenturyTel
 - Comcast
 - Cox Communications
 - DayStarr
 - DirecTV
 - EMBARQ
 - Verizon
 - Qwest Communications
 - Sprint
 - T-Mobile
 - Time Warner Cable
 - U.S. Cellular

- ENTERPRISE NETWORK OWNERS**
- Walgreens
 - US Department of Defense
 - U of Chicago Medical
 - ESPN
 - Lockheed Martin
 - Purdue University
 - Vanderbilt University
 - Citgo
 - US Dept of Commerce
 - Inmed Diagnostics
 - Hewlett-Packard
 - Rockwell Automation
 - Foot Locker
 - Boeing
 - HSBC
 - UBS

**INTERESTED IN EXHIBITING?
CONTACT OUR SALES TEAM**

888.320.8090
sales@supercommshow.com

2010 RATES: Non-member Exhibit Fee: \$54 per square foot
Member Exhibit Fee: \$39 per square foot
Nonprofit Fee: \$27 per square foot



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SUPERCOMM buyers are interested in the full spectrum of broadband technology services, devices and content.

NETWORK COMPONENTS

- Chipsets
- Wire
- Fiber
- Modems
- Switches and Hubs
- Optical Components

BROADBAND CONVERGED NETWORKS

- Converged Network Technologies & Solutions
- LTE Solutions
- 3G/4G Network Solutions
- Triple Play
- IPTV
- VoIP Solutions

SOFTWARE APPLICATIONS & SYSTEM INTEGRATORS

- Converged Network Technologies & Solutions
- LTE Solutions
- 3G/4G Network Solutions
- Triple Play
- IPTV

DATA MANAGEMENT, STORAGE & INFORMATION SECURITY

- Data Centers
- Network Security
- Firewalls
- Biometrics
- Cloud Security

DEVICE MANUFACTURERS

- Mobile Devices
- HDTV
- PDAs
- Digital Imaging Devices
- Smart Phones

CONTENT PROVIDERS

- Digital Media
- Mobile TV
- Digital Recording
- Social and Enterprise Networking
- Video Generation

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